

Will You Give the Best Welcome?

B-E-S-T!

Will Sunday guests feel welcomed? People may appear on your church door step who have been away for years. Some of them may be inactive members while others are individuals who simply don't go to church. How prepared are your members to greet, welcome and go out of their way to give people every reason to want to return?

Last week, I had a conversation with a friend who grew up going to church but has drifted away from her home church. It sounds like she is planning to attend her home church on Sunday. I cannot help but wonder how she will be received? Will the members give her every reason to want to return? Will she encounter folks who say, "Where have you been? or We're so glad to see you." How we welcome matters.

Strangers and even inactive members are looking for some signs that they made the right decision to come to church this Sunday. It may be time for us to brush up on ways we can be hospitable and show signs of true Christian love.

When I think about it, I am reminded that we should prepare for the BEST. Here are a few ways

- Give guests the BEST parking with reserve guest spaces.
- Give guests the BEST welcoming with cookies and coffee after worship
- Give guests the BEST feeling by having greeters stationed at doors to welcome
- Give guests the BEST experience by teaching members to be pew greeters and show Christian love during worship.
- Give guests-kids the BEST smile with small tokens to make them feel glad their parents brought them
- Give guests the BEST welcoming communication via a welcoming bulletin, brochure or other items shared that Sunday

By now, you probably get the picture. As we reach out to make disciples, sharing God's best with others can make a difference.

To successfully and consistently welcome, you may need the right people and resources in place to warmly extend Christian love. That is where our communications specialists come in.

As communication specialists that help congregations be equipped to attract, reach and keep those who are yet to come through better intentional communications.

With our communication coaching, congregations have access to practical solutions that help them welcome on site, on websites and social media to be even more equipped to make disciples.

To Learn More About How Beyond Marketing Group, Inc. Can Help You Lift Barriers to Communications...Visit

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